

Editorial Calendar And Marketing Planner

By

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Editorial Calendar And Marketing Planner January

Topics To Promote:

-Fitness Tips -Healthy Foods -Habit Building -Super Bowl -Business Planning -
2016 Printables

Create And Promote:

-Spring Cleaning -Valentine's Day Gifts -Mardi Gras -Valentine's Date Ideas -
Spring Break

Get Prepared For:

-St. Patrick's Day -Easter

Month-Long Celebration:

National Bath Safety Month

National Blood Donor Month

National Braille Literacy Month

National Hobby Month

Hot Tea Month

National Oatmeal Month

National Soup Month

Week Celebrations:

2nd Week Letter Writing Week

January 2016 Daily Holidays, Special and Wacky Days:

1 New Year's Day

2 Run up the Flagpole and See if Anyone Salutes Day

3 Festival of Sleep Day

3 Fruitcake Toss Day

3 Humiliation Day

4 Trivia Day

5 National Bird Day

6 Bean Day

6 Cuddle Up Day

7 Old Rock Day

8 Bubble Bath Day

8 Male Watcher's Day

9 Play God Day

10 Houseplant Appreciation Day

10 Peculiar People Day

11 Step in a Puddle and Splash Your Friend's Day

12 Feast of Fabulous Wild Men Day

12 National Pharmacist Day

13 International Skeptics Day

13 Make Your Dream Come True Day

14 Dress Up Your Pet Day
15 National Hat Day
16 Appreciate a Dragon Day
16 National Nothing Day
17 Ditch New Years Resolutions Day
18 Martin Luther King Jr. Birthday, celebrated on the third Monday
18 Thesaurus Day
18 Winnie the Pooh Day -The Birthday of Winnie's author A.A. Milne
19 National Popcorn Day
20 National Buttercrunch Day
20 Penguin Awareness Day
21 National Hugging Day
21 Squirrel Appreciation Day
22 National Blonde Brownie Day
23 National Pie Day
23 National Handwriting Day
23 Measure Your Feet Day
24 Beer Can Appreciation Day
24 Compliment Day
25 Bubble Wrap Appreciation Day - last Monday of month
25 Opposite Day
26 Spouse's Day
27 Chocolate Cake Day

27 Punch the Clock Day
28 Data Privacy Day
28 Fun at Work Day
28 National Kazoo Day
29 National Puzzle Day
29 National Corn Chip Day
30 National Inane Answering Message Day
31 Backward Day
31 Inspire Your Heart with Art Day

Editorial Calendar And Marketing Planner February

Topics To Promote

Valentine's Day Decor -Date Ideas -Gift Ideas -Weekend Getaways -Mardi Gras -
Winter Fashion

Create and promote:

-Easter -St. Patrick's Day -Drink Recipes -Spring Fashions -Spring Cleaning

Get Prepared For:

-Easter -Outdoor Fun

Month-Long Celebrations:

American Heart Month

An Affair to Remember Month

Black History Month

Canned Food Month

Creative Romance Month

Great American Pie Month

National Cherry Month

National Children's Dental Health Month

National Grapefruit Month

National Weddings Month

Weekly Celebrations:

3rd Week International Flirting Week

February 2016 Daily Holidays, Special and Wacky Days:

1 National Freedom Day

2 GroundHog Day

2 Candlemas

3 The Day the Music Died - Buddy Holly, Ritchie Valens and the Big Bopper died in a plane crash in 1959.

4 Create a Vacuum Day

4 Thank a Mailman Day

5 National Weatherman's Day

6 Eat Ice Cream for Breakfast Day - first Saturday of month

6 Lame Duck Day

7 Wave All your Fingers at Your Neighbor Day
7 Send a Card to a Friend Day
7 Super Bowl Sunday - Super Bowl 50 date varies
8 Boy Scout Day - celebrates the birthday of scouting
8 Chinese New Years - date varies
8 Clean out Your Computer Day - second Monday of Month
8 Kite Flying Day -
9 Mardi Gras / Fat Tuesday
9 Toothache Day
10 Ash Wednesday - date varies
10 Umbrella Day
11 Don't Cry over Spilled Milk Day
11 Make a Friend Day
11 National Inventors Day
11 White T-Shirt Day
12 Abraham Lincoln's Birthday
12 Plum Pudding Day
13 Get a Different Name Day
14 Ferris Wheel Day
14 National Organ Donor Day
14 Valentine's Day
15 Candlemas - on the Julian Calendar
15 National GumDrop Day

15 President's Day - third Monday of month
15 Singles Awareness Day
16 Do a Grouch a Favor Day
17 Random Acts of Kindness Day
18 National Battery Day
19 National Chocolate Mint Day
20 Cherry Pie Day
20 Hoodie Hoo Day
20 Love Your Pet Day
21 Card Reading Day
22 George Washington's Birthday
22 Be Humble Day
22 Walking the Dog Day
22 International World Thinking Day
23 International Dog Biscuit Appreciation Day
23 Tennis Day
24 National Tortilla Chip Day
25 Pistol Patent Day
26 Carnival Day
26 National Pistachio Day
26 Tell a Fairy Tale Day
27 Polar Bear Day
27 No Brainer Day

28 Floral Design Day

28 Oscar Night - date varies

28 Public Sleeping Day

28 National Tooth Fairy Day - and/or August 22

29 Leap Day

Editorial Calendar And Marketing Planner March

Topics To Promote:

St. Patrick's Day -Spring Break -Spring fashion -Cleaning tips -Cocktails

Create And Promote:

-Easter -Pastels -Gardening -Outdoor fun -Passover -Floral patterns

Get Ready For:

-Graduation -Weddings

Month-Long Celebrations:

Irish American Month

Music in Our Schools Month

National Craft Month

National Frozen Food Month

National Irish American Heritage Month- designated by Congress in 1995.

National Nutrition Month

National Peanut Month

National Women's History Month

Red Cross Month

Social Workers Month

Did you Know? March was named for the Roman God "Mars"

Week Celebrations:

2nd Week National Bubble Week

2nd Week Crochet Week

March, 2016 Daily Holidays, Special and Wacky Days:

1 National Pig Day

1 Peanut Butter Lovers' Day

2 Old Stuff Day

3 I Want You to be Happy Day

3 If Pets Had Thumbs Day

3 National Anthem Day

3 Peach Blossom Day

4 Employee Appreciation Day first Friday in March

4 Holy Experiment Day

4 Hug a GI Day

4 National Walk to Work Day

4 National Salesperson Day - first Friday in the month

5 Multiple Personality Day

6 Dentist's Day

6 National Frozen Food Day

7 National Crown Roast of Pork Day

8 Be Nasty Day

8 International (Working) Women's Day

9 Panic Day

10 Middle Name Pride Day

10 Popcorn Lover's Day second Thursday

11 Johnny Appleseed Day

11 Worship of Tools Day - guys, you can relate

12 Girl Scouts Day

12 Plant a Flower Day

13 Ear Muff Day

13 Jewel Day

14 Learn about Butterflies Day

14 National Potato Chip Day

14 National Pi Day.

15 Everything You Think is Wrong Day

15 Ides of March

15 Incredible Kid Day

15 Dumbstruck Day

16 Everything You Do is Right Day
16 Freedom of Information Day
17 Submarine Day
17 Saint Patrick's Day
18 Goddess of Fertility Day
18 National Agriculture Day (date varies)
18 Supreme Sacrifice Day
19 National Quilting Day - third Saturday of month
19 Poultry Day
20 International Earth Day
20 Extraterrestrial Abductions Day
20 Proposal Day
21 Fragrance Day
22 National Goof Off Day
23 National Chip and Dip Day
23 Near Miss Day
24 National Chocolate Covered Raisin Day
25 Good Friday - date varies
25 Pecan Day
25 Waffle Day
26 Make Up Your Own Holiday Day
26 National Spinach Day
27 Easter Date varies

27 National "Joe" Day
28 Dyngus Day always the Monday after Easter
28 Something on a Stick Day
29 National Mom and Pop Business Owners Day
29 Smoke and Mirrors Day
30 National Doctor's Day
30 I am in Control Day
30 Take a Walk in the Park Day
31 Bunsen Burner Day
31 National Clam on the Half Shell Day

Editorial Calendar and Marketing Planner April

Topics To Promote

-Easter -Gardening -Passover -Earth Day -Organic recipes

Create and Promote:

-Graduation -Weddings -Travel -Mother's Day -Fitness -Healthy foods

Get Ready

-Weddings -Summer

Month-Long Celebrations:

National Humor Month

International Guitar Month

Keep America Beautiful Month

Lawn and Garden Month

National Poetry Month

National Pecan Month

National Welding Month

Records and Information Management Month

Stress Awareness Month

Sexual Assault Awareness Month

Weekly Celebrations:

Week 1 Library Week

Week 1 Read a Road Map Week.

Week 2 Garden Week

Week 3 Organize Your Files Week

Week 3 Medical Labs Week

Week 4 Administrative Assistants Week

Week 4 National Karaoke Week

April, 2016 Daily Holidays, Special and Wacky Days:

1 April Fool's Day

1 International Fun at Work Day

1 International Tatting Day

2 Children's Book Day

2 National Peanut Butter and Jelly Day
2 Reconciliation Day
3 Don't Go to Work Unless it's Fun Day
3 Tweed Day
4 Hug a Newsman Day
4 National Walk to Work Day - first Friday of month
4 Walk Around Things Day
4 School Librarian Day
4 Tell a Lie Day
5 Go for Broke Day
6 Plan Your Epitaph Day
6 Sorry Charlie Day
7 Caramel Popcorn Day
7 National Beer Day
7 No Housework Day
7 World Health Day
8 All is Ours Day
8 Draw a Picture of a Bird Day
9 Name Yourself Day
9 Winston Churchill Day
10 Golfer's Day
10 National Siblings Day
11 Eight Track Tape Day

11 Barbershop Quartet Day
11 National Submarine Day
12 Big Wind Day
12 Russian Cosmonaut Day
13 Scrabble Day
14 Ex Spouse Day
14 International Moment of Laughter Day
14 Look up at the Sky Day
14 National Pecan Day
14 Reach as High as You Can Day
15 Rubber Eraser Day
15 Titanic Remembrance Day
16 National Eggs Benedict Day
16 National Librarian Day
16 National Stress Awareness Day
17 Bat Appreciation Day
17 Blah, Blah, Blah Day
17 National Cheeseball Day
17 Pet Owners Independence Day
18 International Juggler's Day
18 Newspaper Columnists Day
18 Patriot's Day - third Monday of the month
19 National Garlic Day

20 Look Alike Day

20 Volunteer Recognition Day

21 Kindergarten Day

21 National High Five Day - third Thursday

22 Girl Scout Leader Day

22 National Jelly Bean Day

23 Lover's Day

23 National Zucchini Bread Day

23 Take a Chance Day

23 World Laboratory Day

24 Pig in a Blanket Day

25 East meets West Day

25 World Penguin Day

26 Hug an Australian Day

26 National Pretzel Day

26 Richter Scale Day

27 Administrative Professionals Day (Executive Admin's Day, Secretary's Day) -
date varies

27 Babe Ruth Day

27 National Prime Rib Day

27 Tell a Story Day

28 International Astronomy Day

28 Great Poetry Reading Day

28 Kiss Your Mate Day

28 Take Your Daughter to Work 4th Thursday

29 Arbor Day -last Friday of month

29 Greenery Day

29 National Shrimp Scampi Day

30 Hairstyle Appreciation Day

30 National Honesty Day

Editorial Calendar And Marketing Planner May

Topics to Promote:

Graduation -Travel -Fitness -Mother's Day -Weddings -Summer

Create and Promote:

-Swimsuits -Summer Trends -Outdoors -Healthy foods -Father's Day

Get Prepared For

-Back-to-school -4th of July

Month-Long Celebrations:

Date Your Mate Month

Foster Care Month

National Barbecue Month

National Bike Month

National Blood Pressure Month

National Hamburger Month

National Photograph Month

National Recommitment Month

National Salad Month

Older Americans Month

Weekly Celebrations:

Nurse's Week - first week of month

Wildflower Week - week two

National Bike Week - third week

National Police Week - third week of month

Emergency Medical Services Week - fourth week of month

May, 2016 Daily Holidays, Special and Wacky Days:

1 May Day

1 Loyalty Day

1 Mother Goose Day

1 Save the Rhino Day

2 Baby Day

2 Brothers and Sisters Day

3 Lumpy Rug Day

3 National Teachers Day (Tuesday of the first full week of May)

3 World Press Freedom Day

4 Bird Day

4 National Candied Orange Peel Day

4 Renewal Day

4 Star Wars Day

5 Cinco de Mayo

5 National Hoagie Day

5 Oyster Day

6 Beverage Day

6 International Tuba Day - first Friday in May

6 Military Spouses Day the Friday before Mother's Day

6 National Tourist Appreciation Day

6 National Nurses Day

6 No Diet Day

6 Space Day - first Friday in May

7 Birth Mother's Day - Saturday before Mother's Day

7 National Tourism Day

8 Iris Day

8 Mother's Day second Sunday in May

8 No Socks Day

8 V-E Day

8 World Red Cross Day

9 Lost Sock Memorial Day

10 Clean up Your Room Day

11 Eat What You Want Day

11 National Receptionist Day the second Wednesday in May

11 School Nurses Day the Wednesday during Nurse's Week

11 Twilight Zone Day

12 Fatigue Syndrome Day

12 International Nurses Day

12 Limerick Day

13 Blame Someone Else Day - first Friday the 13th of the year.

13 Friday the 13th - the only one in 2016

13 Frog Jumping Day

13 Leprechaun Day

14 Dance Like a Chicken Day

14 International Migratory Bird Day the second Saturday in May

14 National Train Day- date varies

15 National Chocolate Chip Day

15 Police Officer's Memorial Day

16 Love a Tree Day

16 National Sea Monkey Day

16 Wear Purple for Peace Day

17 Pack Rat Day

18 International Museum Day

18 No Dirty Dishes Day

18 Visit Your Relatives Day

19 Boy's Club Day

20 Be a Millionaire Day

20 National Bike to Work Day - third Friday of month

20 Pick Strawberries Day

21 Armed Forces Day - third Saturday of month

21 National Memo Day

21 National Waiters and Waitresses Day

22 Buy a Musical Instrument Day

22 World Goth Day

23 Lucky Penny Day

24 National Escargot Day

24 Victoria Day(Canada) - usually the 24th

25 National Missing Children's Day

25 Tap Dance Day

26 Sally Ride Day

27 Sunscreen Day

28 Amnesty International Day

28 International Jazz Day - Saturday of Memorial Day weekend.

29 Learn About Composting Day

30 Memorial Day last Monday of month.

30 Water a Flower Day

31 National Macaroon Day

31 Save Your Hearing Day

31 World No Tobacco Day

Editorial Calendar And Marketing Planner June

Topics To Promote:

-Father's Day -Travel -Outdoors -Weddings -Summer trends

Create And Promote:

-4th of July -Weekend Getaways -Baby Showers -Grilling -Swimsuit Style

Get Prepared For:

-Olympics -Back-to-School

Month-Long Celebration:

Aquarium Month

Candy Month

Dairy Month

Fight the Filthy Fly Month

Gay Pride Month

National Accordion Awareness Month

National Adopt a Cat Month

National Fresh Fruit and Vegetables Month

Rose Month

Turkey Lovers Month

Weekly Events:

Week 1 Fishing Week

Week 2 Email Week

June, 2016 Daily Holidays, Special and Wacky Days:

1 Dare Day

1 Flip a Coin Day

2 National Bubba Day

2 National Rocky Road Day

3 National Doughnut Day always the first Friday in June

3 Repeat Day

4 Applesauce Cake Day

4 Hug Your Cat Day

4 National Trails Day First Saturday in June

4 Old Maid's Day

5 World Environment Day

6 National Gardening Exercise Day

6 National Yo-Yo Day

6 Ramadan - date varies

7 National Chocolate Ice Cream Day

8 Best Friends Day

8 Name Your Poison Day

9 Donald Duck Day

10 Iced Tea Day

11 National Corn on the Cob Day

12 Red Rose Day

13 Sewing Machine Day

14 Flag Day

15 Smile Power Day

16 Fresh Veggies Day

TBD Nursing Assistants Day - First day of National Nursing Assistants Week

17 Eat Your Vegetables Day

18 Go Fishing Day

18 International Panic Day

18 International Picnic Day

18 National Hollerin' Contest Day - third Saturday in June

18 National Splurge Day

18 World Juggler's Day - Saturday closest to June 17th

19 Father's Day - third Sunday

19 National Kissing Day

19 World Sauntering Day

20 Finally Summer Day- Summer Solstice, date varies

20 Ice Cream Soda Day

21 Go Skate Day

21 International Yoga Day

22 National Chocolate Eclair Day

23 National Columnists Day

23 National Pink Day

24 Swim a Lap Day

24 Take Your Dog to Work Day Friday after Father's Day

25 Log Cabin Day

25 National Catfish Day

26 Beautician's Day

26 Forgiveness Day

27 Sunglasses Day

28 Insurance Awareness Day

28 Paul Bunyan Day

29 Camera Day

29 Hug Holiday

29 International Mud Day

29 Waffle Iron Day

30 Meteor Day

Editorial Calendar And Marketing Planner July

Topics To Promote:

4th of July -Outdoors -Grilling -Weekend Getaways

Create And Promote:

-Back-to-school -Tailgating -Camping -"Beat the heat" -DIY Costumes -Olympics

Get Ready For:

-Fall Trends -Halloween

Month-Long Celebrations:

National Blueberry Month

National Anti-Boredom Month

Unlucky Month for weddings

National Cell Phone Courtesy Month

National Hot Dog Month

National Ice Cream Month

Week Event:

Week 2 Nude Recreation Week

July 2016 Daily Holidays, Special and Wacky Days:

1 Canada Day / Dominion Day

1 Creative Ice Cream Flavors Day
1 International Joke Day
2 I Forgot Day
2 World UFO Day
3 Build A Scarecrow Day - first Sunday in month
3 Compliment Your Mirror Day
3 Disobedience Day
3 Stay out of the Sun Day
4 Independence Day (U.S.)
4 National Country Music Day
4 Sidewalk Egg Frying Day
5 Work-a-holics Day
6 International Kissing Day
6 National Fried Chicken Day
7 Chocolate Day
7 National Strawberry Sundae Day
8 Video Games Day
9 National Sugar Cookie Day
10 Teddy Bear Picnic Day
11 Cheer up the Lonely Day
11 World Population Day
12 Different Colored Eyes Day
12 Pecan Pie Day

13 Barbershop Music Appreciation Day
13 Embrace Your Geekness Day
13 Fool's Paradise Day
14 Bastille Day
14 Pandemonium Day
14 National Nude Day
15 Tapioca Pudding Day
15 Cow Appreciation Day
16 Fresh Spinach Day
17 National Ice Cream Day (third Sunday of the month)
17 Peach Ice Cream Day
17 Yellow Pig Day
18 National Caviar Day
19 National Raspberry Cake Day
20 National Lollipop Day
20 Moon Day
20 Ugly Truck Day
21 National Junk Food Day
22 Hammock Day
22 Ratcatcher's Day
23 National Hot Dog Day
23 Vanilla Ice Cream Day
24 Amelia Earhart Day

24 Cousins Day
24 Parent's Day - fourth Sunday in July
25 Culinaricians Day
25 Threading the Needle Day
26 All or Nothing Day
26 Aunt and Uncle Day
27 Take Your Pants for a Walk Day
28 National Milk Chocolate Day
29 National Lasagna Day
30 National Cheesecake Day
30 Father-in-Law Day
30 International Day of Friendship
31 Mutt's Day
31 System Administrator Appreciation Day

Editorial Calendar And Marketing Planner August

Topics To Promote

Olympics -Back-to-school -Tailgating -Outdoors -Fitness

Create and Promote:

Fall Fashion -Halloween Costume -NFL & NCAA Football -Organization Tips -
Kids Crafts

Get Ready For:

-Thanksgiving -Fall Trends

Month-Long Celebrations:

Admit You're Happy Month

Family Fun Month

National Catfish Month

National Eye Exam Month

National Golf Month

Peach Month

Romance Awareness Month

Water Quality Month

National Picnic Month

Weekly Events:

Week 1 National Simplify your Life Week

Week 2 National Smile Week

Week 3 Friendship Week

Week 4 Be Kind to Humankind Week

August, 2016 Daily Holidays, Special and Wacky Days:

1 National Raspberry Cream Pie Day

2 National Ice Cream Sandwich Day

3 National Watermelon Day

4 U.S. Coast Guard Day

5 Summer Olympics begin in Rio

5 Work Like a Dog Day

6 National Mustard Day first Saturday

6 Wiggle Your Toes Day

7 Friendship Day - First Sunday in August

7 International Forgiveness Day - First Sunday in August

7 National Lighthouse Day

7 Sisters Day - First Sunday in August

8 Sneak Some Zucchini onto Your Neighbor's Porch Day

9 Book Lover's Day

9 Chinese Valentine's Day/Daughter's Day - 7th day of 7th Lunar Month

10 Lazy Day

10 National S'mores Day

11 Presidential Joke Day

11 Son and Daughter Day

12 Middle Child's Day

13 Left Hander's Day

14 National Creamsicle Day

14/15 V-J Day

15 Relaxation Day

16 National Tell a Joke Day
17 National Thrift shop Day
18 Bad Poetry Day
19 Aviation Day
20 National Radio Day
21 Senior Citizen's Day
21 Summer Olympics ends in Rio
22 Be an Angel Day
22 National Tooth Fairy Day - and/or February 28
23 Ride the Wind Day
24 Vesuvius Day
25 Kiss and Make Up Day
26 National Dog Day
26 Women's Equality Day
27 Global Forgiveness Day
27 Just Because Day
28 Race Your Mouse Day
29 More Herbs, Less Salt Day
30 Frankenstein Day
30 Toasted Marshmallow Day
31 National Trail Mix Day

Editorial Calendar And Marketing Planner September

Topics To Promote

-Back-to-School -Fall Fashions -Labor Day Sale -Comfort Food Recipes

Create and Promote:

-Halloween -Costume Ideas -Football Food -Pumpkin Carving -Fall Décor

Get Ready For:

-Thanksgiving -Christmas

Month-Long Celebrations:

Classical Music Month

Hispanic Heritage Month

Fall Hat Month

International Square Dancing Month

National Blueberry Popsicle Month

National Courtesy Month

National Piano Month

Chicken Month

Baby Safety Month

Little League Month

Honey Month

Self Improvement Month

Better Breakfast Month

September, 2016 Daily Holidays, Special and Wacky Days:

1 Emma M. Nutt Day, the first woman telephone operator

2 VJ Day, WWII

3 Skyscraper Day

4 Newspaper Carrier Day

5 Be Late for Something Day

5 Cheese Pizza Day

5 Labor Day First Monday of month

6 Fight Procrastination Day

6 Read a Book Day

7 National Salami Day

7 Neither Rain nor Snow Day

8 International Literacy Day

8 National Date Nut Bread Day - or December 22!?

8 Pardon Day

9 Teddy Bear Day

10 Sewing Machine Day

10 Swap Ideas Day

11 911 Remembrance

11 Eid-Ul-Adha

11 Grandparent's Day - first Sunday after Labor Day

11 Make Your Bed Day

11 National Pet Memorial Day -second Sunday in September

11 No News is Good News Day

12 Chocolate Milkshake Day

12 National Video Games Day - also see Video Games Day in July

13 Defy Superstition Day

13 Fortune Cookie Day

13 National Peanut Day

13 Positive Thinking Day

13 Uncle Sam Day - his image was first used in 1813

14 National Cream-Filled Donut Day

15 Make a Hat Day

15 Felt Hat Day

16 American Legion Day

16 Collect Rocks Day

16 Step Family Day

16 Mayflower Day

16 Mexican Independence Day

16 National Play Doh Day

16 POW/MIA Recognition Day - Third Friday of September

16 Working Parents Day
17 National Apple Dumpling Day
17 Citizenship Day
17 Constitution Day
18 National Cheeseburger Day
18 National Women's Friendship Day - third Sunday in September
19 International Talk Like A Pirate Day
19 National Butterscotch Pudding Day
20 National Punch Day
21 International Peace Day
21 Miniature Golf Day
21 World Gratitude Day
22 Autumn Equinox - Fall begins!
22 Business Women's Day
22 Elephant Appreciation Day
23 Checkers Day
23 Dog in Politics Day
23 Native American Day - fourth Friday of the month
24 International Rabbit Day - Fourth Saturday in September
24 National Cherries Jubilee Day
25 National Comic Book Day
26 Johnny Appleseed Day
27 Crush a Can Day

27 Oktoberfest begins in Germany

28 Ask a Stupid Question Day

28 National Good Neighbor Day - Always September 28, previously the 4th Sunday in month

29 Confucius Day

30 National Mud Pack Day

Editorial Calendar And Marketing Planner October

Topics To Promote:

-Halloween -Fall Trends -Costume Ideas -Fall Recipes -Pumpkin

Create and Promote:

Thanksgiving -Pumpkin Recipes -Winter Fashion -Family Photos -Winter Vacation

Get Ready For:

-Christmas -Black Friday

Month-Long Celebrations:

- Adopt a Shelter Dog Month
- American Pharmacist Month
- AppleJack Month
- Awareness Month
- Breast Cancer Awareness Month
- Clergy Appreciation Month

- Computer Learning Month
- Cookie Month
- Domestic Violence Awareness Month
- Eat Country Ham Month
- International Drum Month
- Lupus Awareness Month
- National Diabetes Month
- National Pizza Month
- National Vegetarian Month
- National Popcorn Popping Month
- Sarcastic Month
- Seafood Month

Weekly Celebrations:

- Week 1 Get Organized Week
- Week 1 Customer Service Week
- Week 2 Fire Prevention Week
- Week 2 Pet Peeve Week
- Week 3 Pastoral Care Week
-

October 2016 Daily Holidays, Special and Wacky Days:

7 Bald and Free Day

7 World Smile Day first Friday of month

8 American Touch Tag Day

9 Curious Events Day

9 Fire Prevention Day

9 Leif Erikson Day

9 Moldy Cheese Day

10 Columbus Day - second Monday of month

10 International Newspaper Carrier Day
10 National Angel Food Cake Day
11 It's My Party Day
12 Cookbook Launch Day
12 Emergency Nurses Day- second Wednesday of month
12 Old Farmer's Day
12 Moment of Frustration Day
12 Take Your Teddy Bear to Work Day -Second Wednesday of month
13 International Skeptics Day
14 Be Bald and Free Day
14 National Dessert Day
14 World Egg Day - second Friday of month
15 White Cane Safety Day
15 Sweetest Day Third Saturday of month
16 Bosses Day
16 Dictionary Day
17 Wear Something Gaudy Day
18 No Beard Day
19 Evaluate Your Life Day
20 Brandied Fruit Day
21 Babbling Day
21 Count Your Buttons Day
21 National Pumpkin Cheesecake Day

22 Make a Difference Day- fourth Saturday of the month, neighbors helping neighbors.

22 National Nut Day

23 Mother-In-Law Day - fourth Sunday in October

23 National Mole Day

23 Tv Talk Show Host Day

24 National Bologna Day

24 United Nations Day

25 Punk for a Day Day

25 World Pasta Day

26 National Mincemeat Day

27 National Tell a Story Day - in Scotland and the U.K.

27 Navy Day

28 Frankenstein Friday - last Friday in October

28 Plush Animal Lover's Day

29 Hermit Day

29 National Frankenstein Day

30 National Candy Corn Day

30 Mischief Night

31 Carve a Pumpkin Day

31 Halloween

31 Increase Your Psychic Powers Day

Editorial Calendar And Marketing Planner November

Topics To Promote

-Thanksgiving -Black Friday -Cyber Monday -Recipes -Gift Ideas

Create and Promote:

-Christmas -Kwanzaa -Hanukkah -Entertaining -Kids Crafts

Get Ready For:

-New Year's Eve -New Year's Resolutions

Month-Long Celebrations

- Aviation History Month
- Child Safety Protection Month
- International Drum Month
- National Adoption Awareness Month
- National Diabetes Awareness Month
- National Epilepsy Month
- National Model Railroad Month
- National Novel Writing Month
- Native American Heritage Month
- Peanut Butter Lovers Month
- Real Jewelry Month
- National Sleep Comfort Month

Week Celebrations:

- Week 1 Chemistry Week
- Week 3 Game and Puzzle Week

November, 2016 Daily Holidays, Special and Wacky Days:

1 All Saint's Day

2 All Soul's Day

2 Deviled Egg Day

2 Look for Circles Day

2 Plan Your Epitaph Day

3 Housewife's Day

3 Men Make Dinner Day - first Thursday of Month

3 Sandwich Day

4 King Tut Day

5 Book Lovers Day - first Saturday of the month

5 Gunpowder Day

5 Guy Fawkes Day

6 Marooned without a Compass Day

6 Saxophone Day

7 Bittersweet Chocolate with Almonds Day

8 Cook Something Bold Day

8 Dunce Day

8 U.S. General Election Day - first Tuesday of the month after first Monday of month

8 Young Readers Day second Tuesday of month

9 Chaos Never Dies Day
10 Forget-Me-Not Day
10 USMC Day
11 Veteran's Day
12 Chicken Soup for the Soul Day
13 National Indian Pudding Day
13 Sadie Hawkins Day
13 World Kindness Day
14 Operating Room Nurse Day
14 World Diabetes Day
15 Clean Your Refrigerator Day
15 America Recycles Day
15 National Philanthropy Day
16 Button Day
16 Have a Party With Your Bear Day
17 Electronic Greeting Card Day
17 Great American Smokeout - third Thursday in November
17 Homemade Bread Day
17 Take A Hike Day
17 World Peace Day
18 Occult Day
19 "Have a Bad Day" Day
19 National Adoption Day - Saturday before Thanksgiving

20 Absurdity Day
20 Beautiful Day
20 Universal Children's Day
21 False Confession Day
21 World Hello Day
22 Go For a Ride Day
23 Eat a Cranberry Day
23 National Cashew Day
23 National Tie One On Day
24 All Our Uncles are Monkeys Day
24 Evolution Day
24 Thanksgiving
25 Black Friday - Friday after Thanksgiving
25 Buy Nothing Day - always the day after Thanksgiving
25 National Parfait Day
25 You're Welcome Day - the day after Thanksgiving
26 Shopping Reminder Day
27 Advent begins
27 Pins and Needles Day
28 Make Your Own Head Day
28 Red Planet Day
29 Square Dance Day
30 Stay At Home Because You Are Well Day

Editorial Calendar And Marketing Planner December

Topics To Promote

- Upcoming Winter Holidays
- Christmas
- Hanukkah
- Gift Ideas
- Recipe, especially hearty and seasonal ones
- Winter Decor

Create And Promote

- Items and Designs related to New Year's
 - Alternative Flu Remedies
 - Fitness and Motivation Related to Fitness and Weight loss
 - Resolutions and Goal Planning
 - Journals, and Action Planners
 - Healthy Food, related to clean eating, and popular diets, as well as Veganism, and Plant-based Lifestyle
- Plant Based Lifestyle Products

Get Ready For:

-Valentine's Day

-Super Bowl

Month Long Theme

- Bingo Month
- Write a Friend Month

Daily Holidays For 2016

1 Eat a Red Apple Day

1 World Aids Awareness Day

2 National Fritters Day

3 National Roof over Your Head Day

4 Santas' List Day

4 Wear Brown Shoes Day

5 Bathtub Party Day

5 Repeal Day -

6 St. Nicholas Day

6 Mitten Tree Day

6 Put on your own Shoes Day

7 International Civil Aviation Day

7 Letter Writing Day

7 National Cotton Candy Day

7 Pearl Harbor Day

8 National Brownie Day

8 Take it in the Ear Day
9 Christmas Card Day
9 National Pastry Day
10 Human Rights Day
11 International Children's Day
11 National Noodle Ring Day
12 National Ding-a-Ling Day
12 Poinsettia Day (remember these are poisonous to animals!)
13 Ice Cream Day
13 Violin Day
14 National Bouillabaisse Day
14 Roast Chestnuts Day
15 Bill of Rights Day
15 National Lemon Cupcake Day
16 National Chocolate Covered Anything Day
17 National Maple Syrup Day
18 Bake Cookies Day
18 National Roast Suckling Pig Day
19 Look for an Evergreen Day
19 Oatmeal Muffin Day
20 Go Caroling Day
21 Forefather's Day
21 Humbug Day

21 Look on the Bright Side Day
21 National Flashlight Day
21 Winter Solstice - also known as Yule
22 National Date Nut Bread Day
23 Festivus - A Roman Holiday
23 Roots Day
24 Channukah - date varies, check your yearly calendar
24 National Chocolate Day
24 National Egg Nog Day
25 Christmas Day
25 National Pumpkin Pie Day
26 Boxing Day
27 Make Cut Out Snowflakes Day
27 National Fruitcake Day
28 Card Playing Day
29 Pepper Pot Day
30 National Bicarbonate of Soda Day
31 Make Up Your Mind Day
31 New Year's Eve
31 Unlucky Day